

Bio - David Peterson

David Peterson is Executive Director of SHINE - Solar Hands-on Instructional Network of Excellence, whose mission is to build innovative solar career pathways and help develop a qualified, diverse, equitable and inclusive solar workforce. David came to SHINE after years in the arts and nonprofit space, having founded a music promotion/production company which he operated before its sale in 2017. In 2011 he launched Project 324 to help bridge the arts funding gap in Virginia public schools. He has served on the boards of Connor's Heroes Foundation for childhood cancer research and The University of Mary Washington Symphony Orchestra. David's experience in startup culture as well as dedication to environmental issues and abiding passion for providing meaningful career opportunities to Virginians are helping SHINE build and expand the solar workforce in Virginia as well as informing his work as co-chair of the Virginia Energy Workforce Consortium (VEWC). As a proud Virginia Tech alumnus, you may well bump into him with his wife and twin sons at Lane Stadium or Cassell Coliseum rooting for his alma mater.